



The Author

Hana Etsuko Dethlefsen is half-Japanese, half-German, and completely obsessed with showing people how to make authentic Japanese food at home. She is a cooking instructor at the University of British Columbia in Vancouver, and will appear on GustoTV's newest cooking show, airing in Spring 2015.

The Facts

Stats:

- 104 pages, 10" x 8" landscape
- 71 full-colour photos
- 19 basic recipes + 27 variations
- \$25 retail (CAD)

Publishing Info:

- Title: Let's Cooking, Vol. 1: Japanese Cooking at Home
- Author: Hana Etsuko Dethlefsen
- ISBN: 978-0-9921134-0-7
- Publishing Date: 2013
- Subject: Cooking

Sales:

- **Crowd-funding:** Met \$7,000 goal in 5 days, raising a total of \$14,340
- **Pre-sales:** 277 copies sold via crowd-funding campaign
- **Retail:** Remainder of 500-copy print run sold within 3 months via direct email requests and in five Vancouver-area stores.

Let's Cooking

Vol. 1: Japanese Cooking at Home

Authentic Japanese recipes you can really make,
using ingredients you can actually find.

Japanese food doesn't have to be complicated to be delicious. Anyone can make it... with the right information. *Let's Cooking* teaches you *how to cook* Japanese dishes, not just how to follow a recipe. It features: a section devoted to key Japanese ingredients, a guide to Japanese cooking techniques and meal planning, easy to understand recipes followed by recipe variations, and full-colour photographs of every recipe. What are you waiting for? Let's Cooking!

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